

## **Braskem Strengthens its Relationship with the International Financial Community in New York**

*"Braskem Day", celebrated today at the NYSE, is the first important meeting with US investors since the successful global stock offering made by the company in '04*

Braskem will be the focus of international investors' attention today, September 6<sup>th</sup>, 2005 during Braskem Day, held at the New York Stock Exchange (NYSE). During the event, which also commemorates the company's third anniversary, Braskem's CEO, José Carlos Grubisich, will report to market analysts and investors the most recent financial results of the company, strategies for the future and initiatives that further create value for the shareholders. Company's executives will also participate in the traditional closing bell ceremony.

"This meeting with representatives of the international finance community operating in the world's main stock exchange is a great opportunity to strengthen the relationship that Braskem has maintained with capital markets since the company was created," stated Grubisich. The event occurs one year after the company concluded successfully the largest global stock offer made by a Brazilian company in 2004, in the amount of US\$ 422 million.

Braskem is the fourth Brazilian company to host a full day devoted to contact with the financial community at the New York Stock Exchange. The initiative will help increase the company's visibility in the international market, in which it already maintains a relevant presence.

As part of its strategic growth plan, with creation of value, Braskem has maintained a consistent investment program focusing on three primary objectives: consolidating its thermoplastic resins regional market leadership; guaranteeing the supply of competitive raw material, such as the polypropylene unit to be built shortly in Paulinia (located in the interior of the state of Sao Paulo), in partnership with Petroquisa. Braskem also plans to implement an integrated polyethylene production center to be located on the Brazilian border with Bolivia, using natural gas as raw material, and a polypropylene plant in Venezuela, a joint venture with Pequiven; lastly, the company continues to evaluate consolidation opportunities in the petrochemical industry which could offer further synergies with the company's current business.

With sales exceeding R\$ 14 billion in 2004 and exports which are projected to reach US\$ 1.0 billion in 2005, Braskem plans to invest approximately R\$ 600 million this year in projects related to increasing production capacity, technology and innovation, enhanced competitiveness and operational reliability. The company is implementing an operational excellence program called Braskem+ (Braskem Plus), which should bring an estimated gain of R\$ 420 million in cost savings derived from the streamlining of operational processes, on

an annual and recurrent basis. This program will be fully effective by 2007, positioning Braskem among the most competitive petrochemical companies in the world.

Braskem relies on the capital markets as an important source to enhance its growth. The company is part of Corporate Governance, Level 1, on the São Paulo Stock Exchange (Bovespa), and is about to migrate to Level 2, besides negotiating Level III ADRs on the New York Stock Exchange (NYSE), and having its stock also negotiated on the Madrid Latibex. All the company shareholders have a 100% tag along guarantee should there be a change in corporate control. “Braskem Day confirms the commitment of our company with management transparency,” stated Grubisich.

Braskem, a world-class Brazilian petrochemical company, is the leader in the thermoplastics segment in Latin America and is positioned among the three largest industrial companies of the Brazilian private sector. With 13 industrial plants located throughout Brazil, the company produces 5,8 million tons of thermoplastic resins and other chemical and petrochemical products a year.

09/06/2005